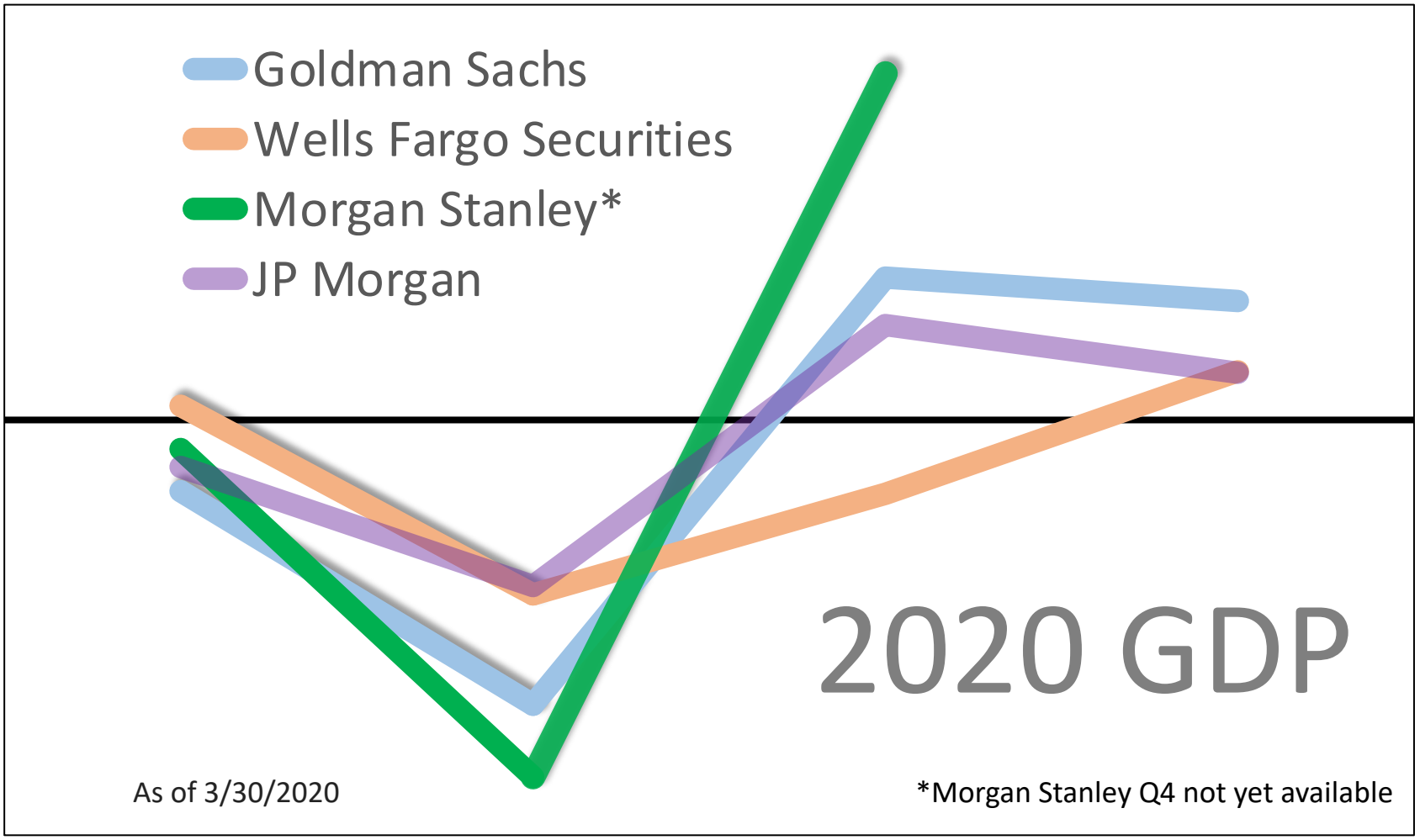
KEEPING CURRENT MATTERS

‘V’ Recovery Projected

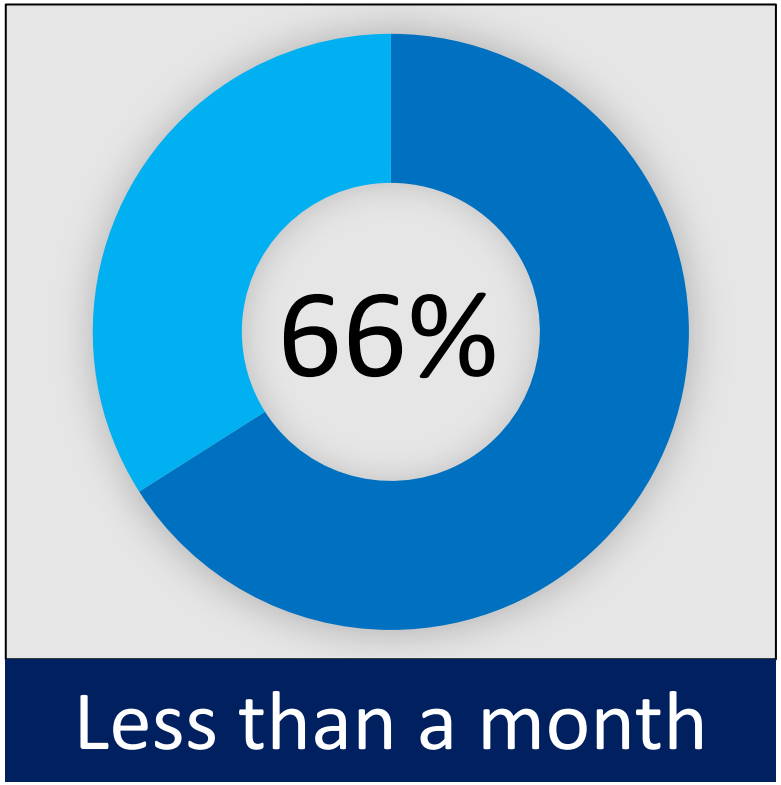


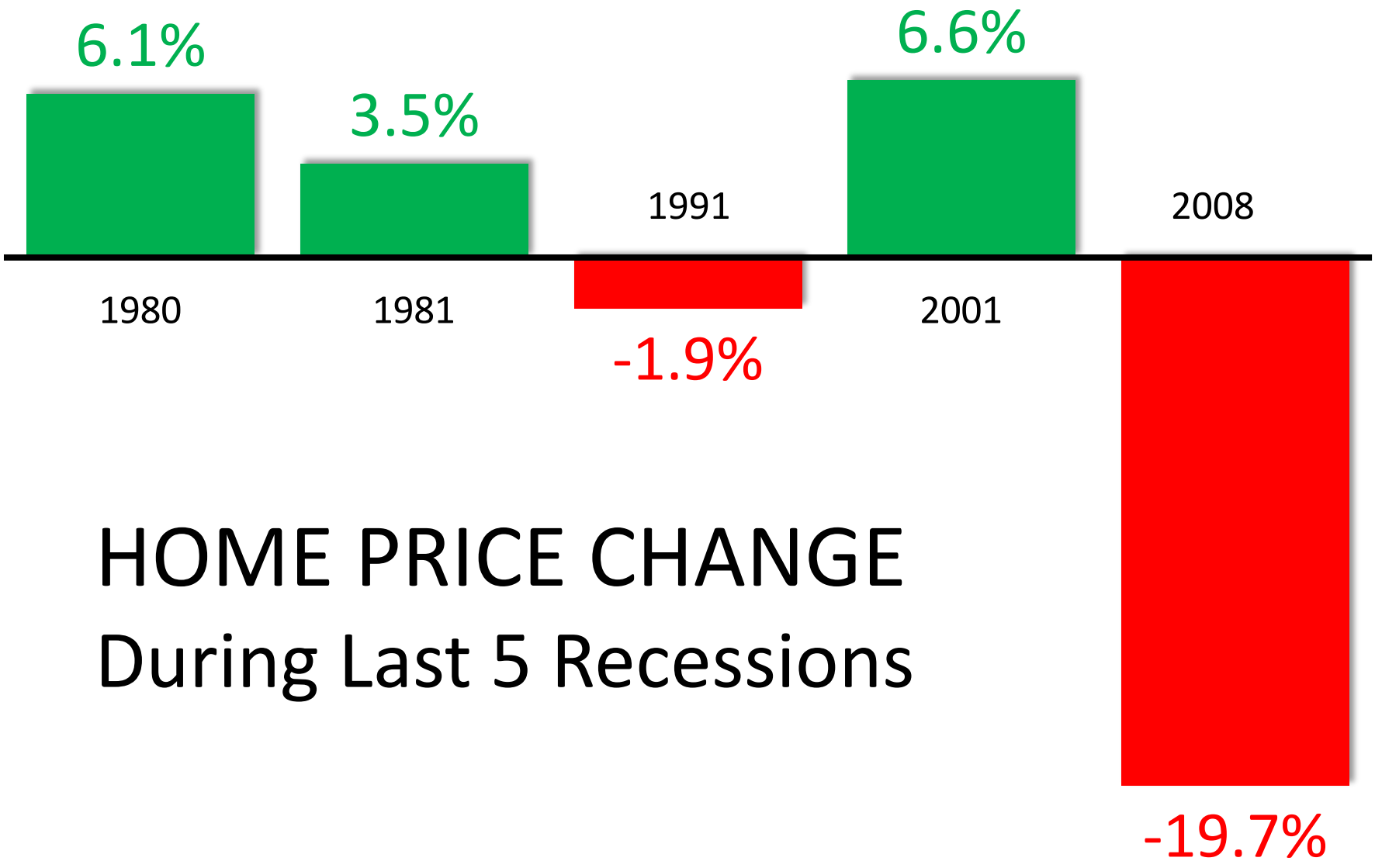
“Historical analysis showed us that pandemics are usually V-shaped (sharp recessions that recover quickly enough to provide little damage to home prices), and some very cutting-edge search engine analysis by our Information Management team showed the current slowdown is playing out similarly thus far.”

John Burns Consulting

PricewaterhouseCoopers survey of fifty leaders from a cross-section of industries…

If COVID-19 were to end today, how long would you estimate it would take for your company to get back to business as usual?





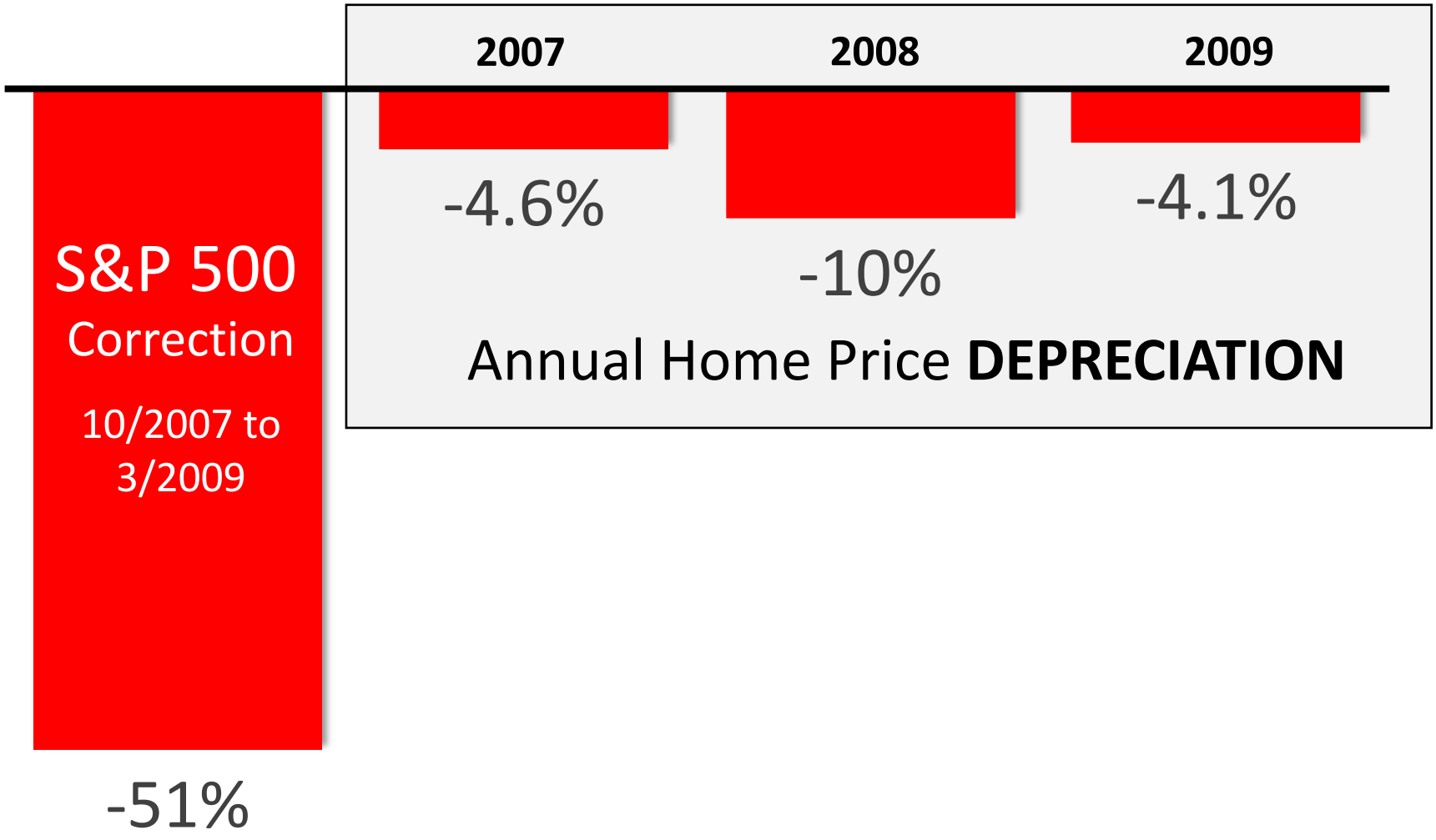
HOME PRICE CHANGE

During Last 5 Recessions

CoreLogic National Home Price Index

How Has the Housing Market Been Impacted by Previous Stock Market Crashes?

Housing & Mortgage Crash



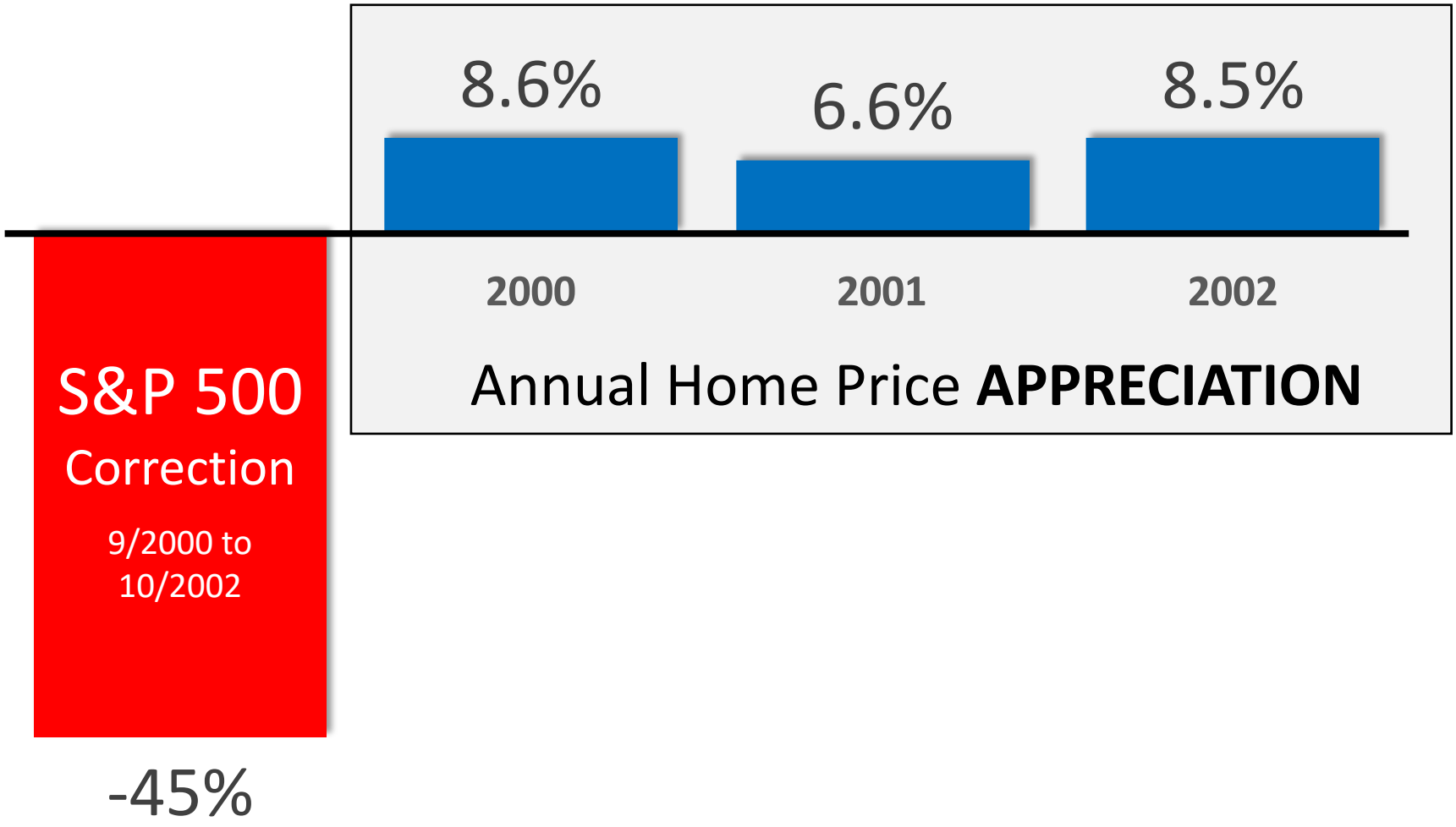
Black Knight & S&P 500

“What 9/11 has in common with what is happening today is that this shock has also generated fear, angst and anxiety among the general public. People avoided crowds then as they believed another terrorist attack was coming and are acting the same today to avoid getting sick. The same parts of the economy are under pressure – airlines, leisure, hospitality, restaurants, entertainment – consumer discretionary services in general.”

David Rosenberg

Gluskin Sheff + Associates Inc.’s Chief Economist

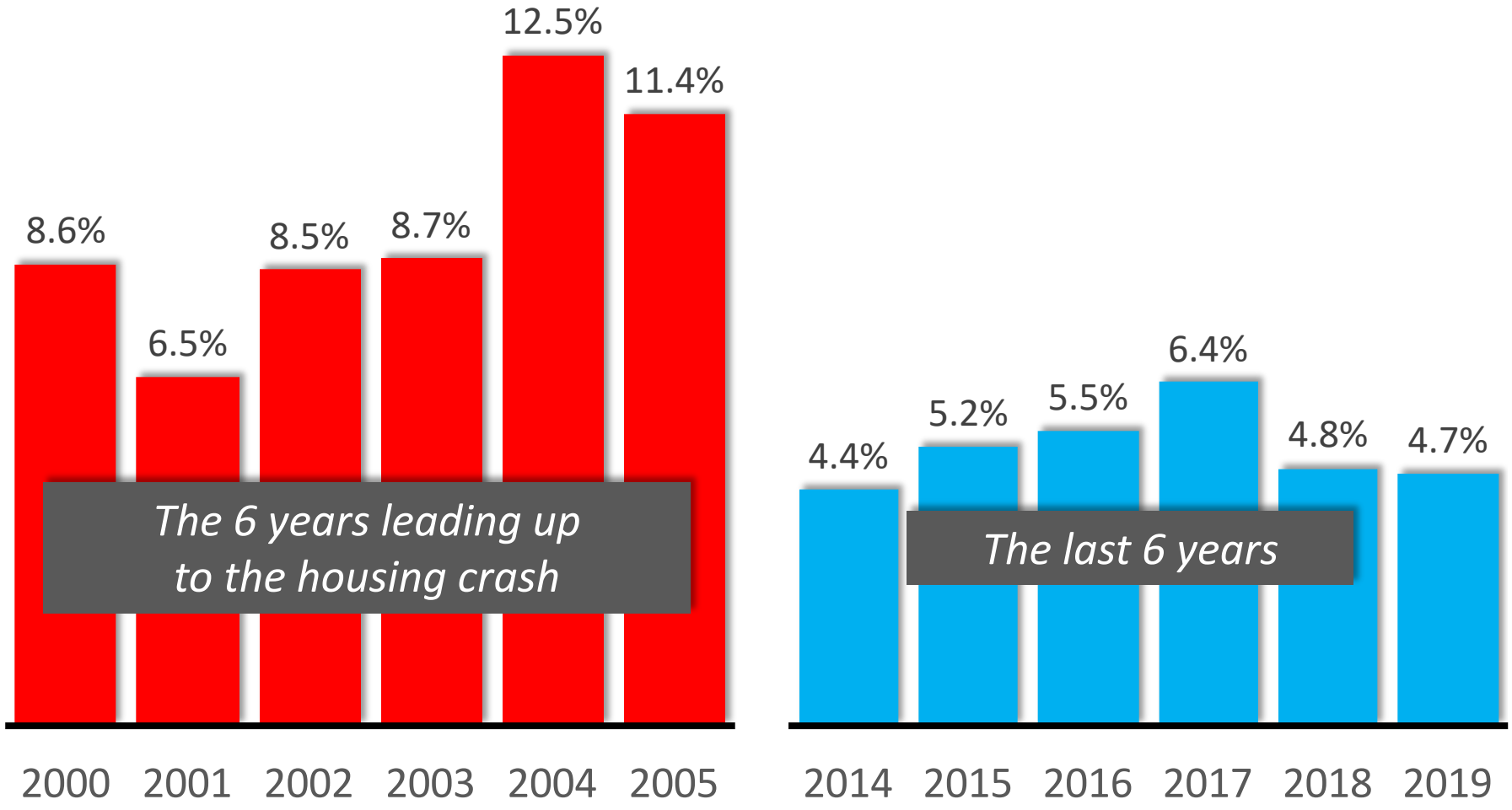
Dot.com & 9/11 Crash



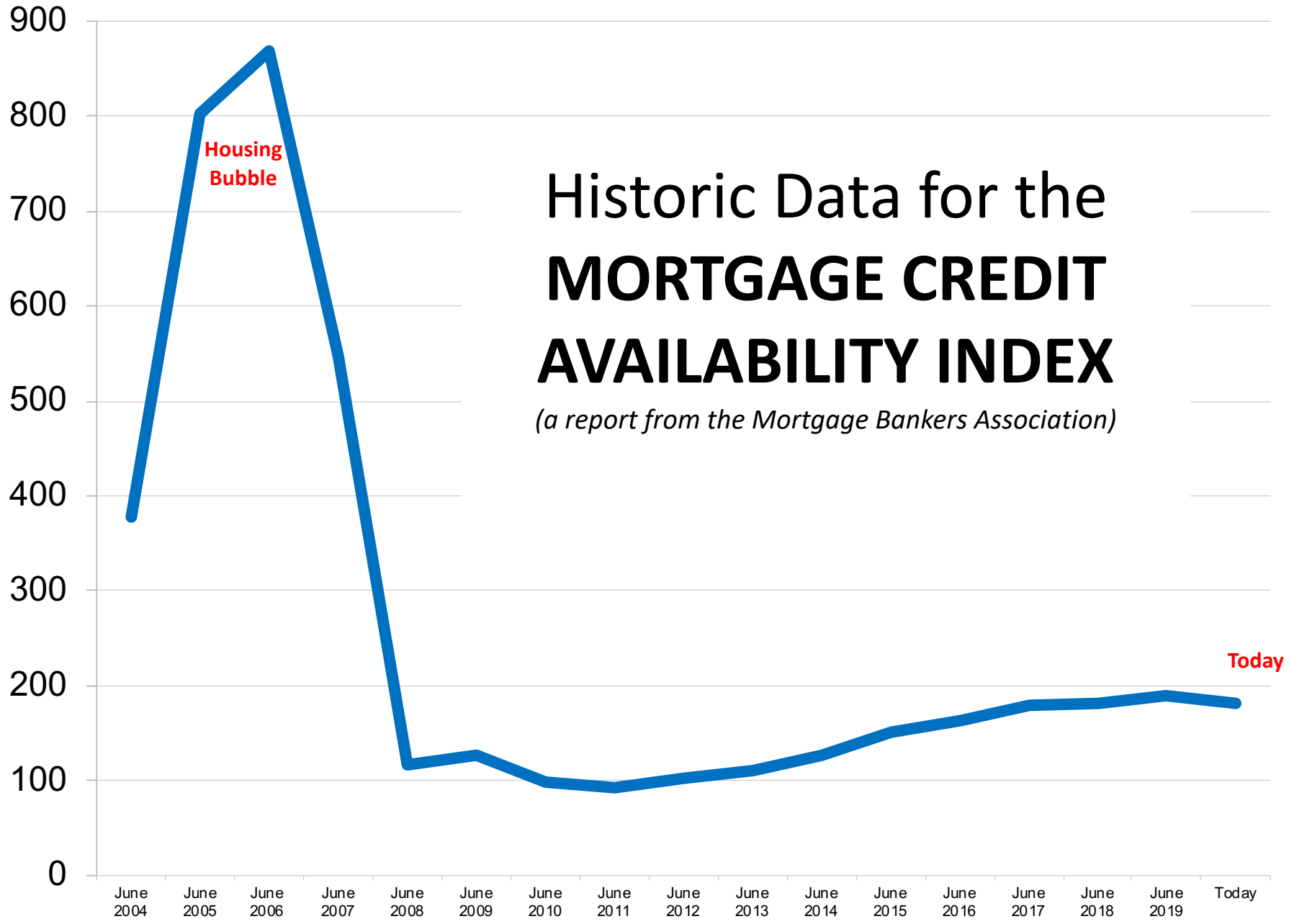
Black Knight & S&P 500

Will we see a new wave of foreclosures?

Annual Home Price Appreciation



Black Knight

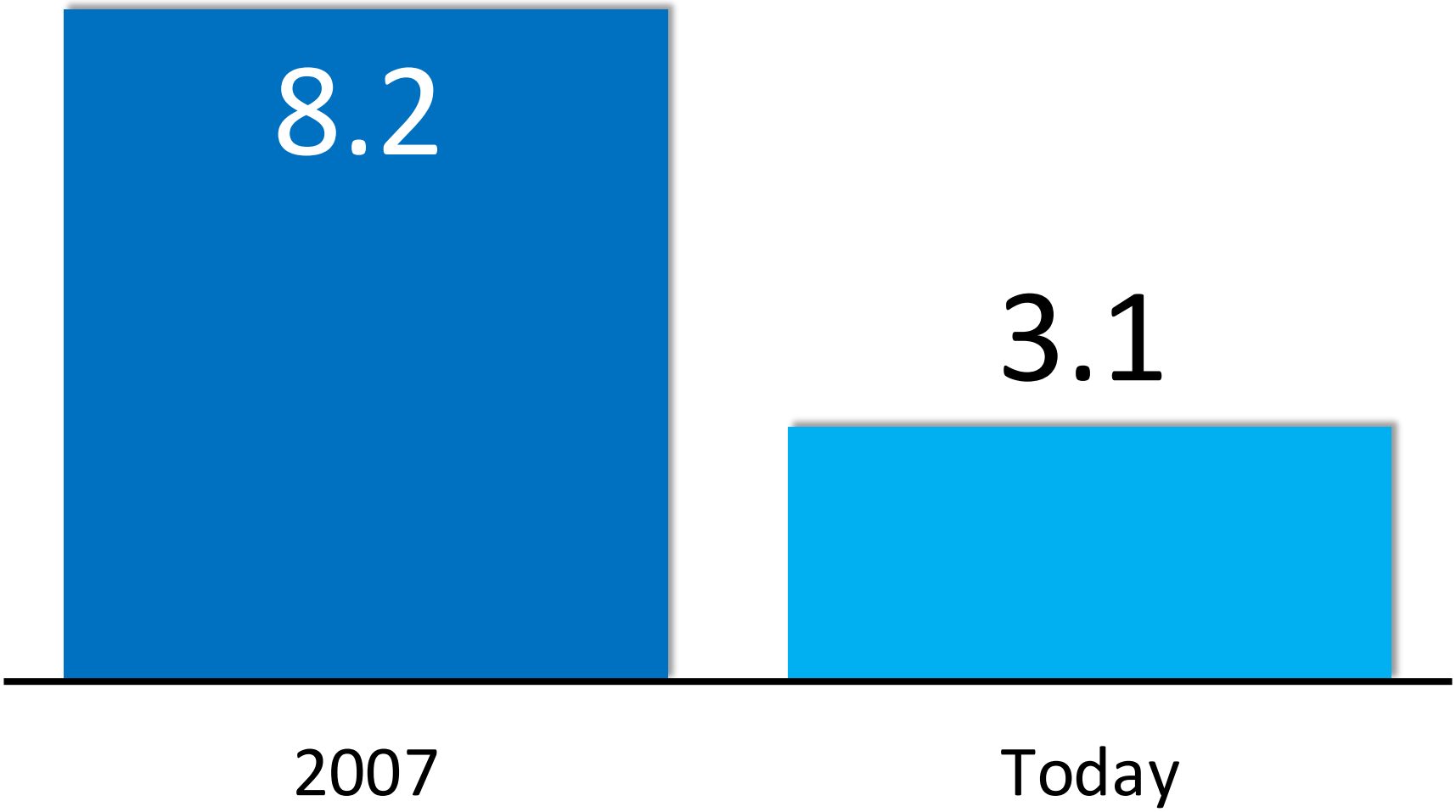


Historic Data for the **MORTGAGE CREDIT AVAILABILITY INDEX**

(a report from the Mortgage Bankers Association)

MBA

Months Inventory of Homes for Sale



NAR

Total Home Equity Cashed Out

by Refinance in Billions

Then…

Year	Dollars
2005	$263B
2006	$321B
2007	$240B
Total	**$824B**

Now…

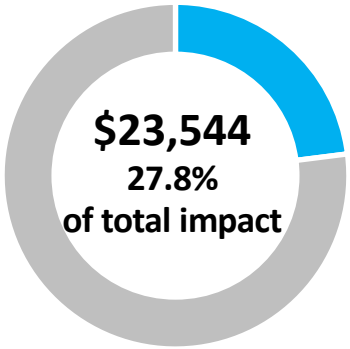
Year	Dollars
2017	$71B
2018	$87B
2019	$74B*
Total	**$232B**

**Using the first 3 quarter estimates from Freddie Mac and estimating $20B for the 4th quarter*

Average Economic Impact of One Home Sale in the U.S.

$84,724

Income generated from real estate industries



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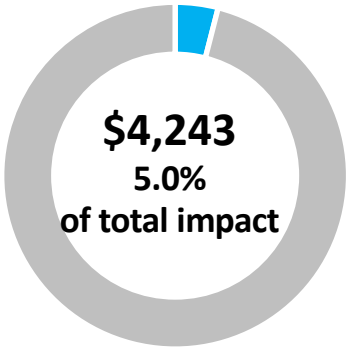
Expenditures related to home purchase



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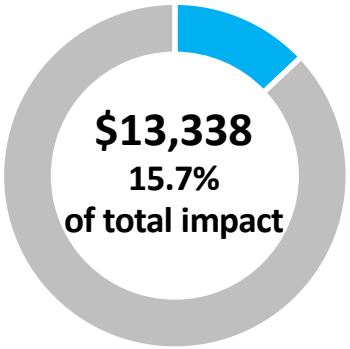
Multiplier of housing related expenditures



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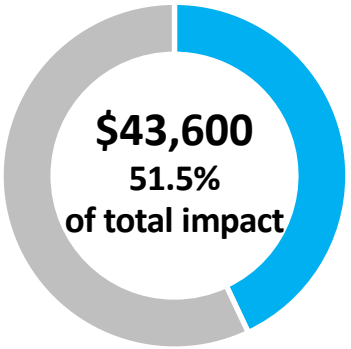
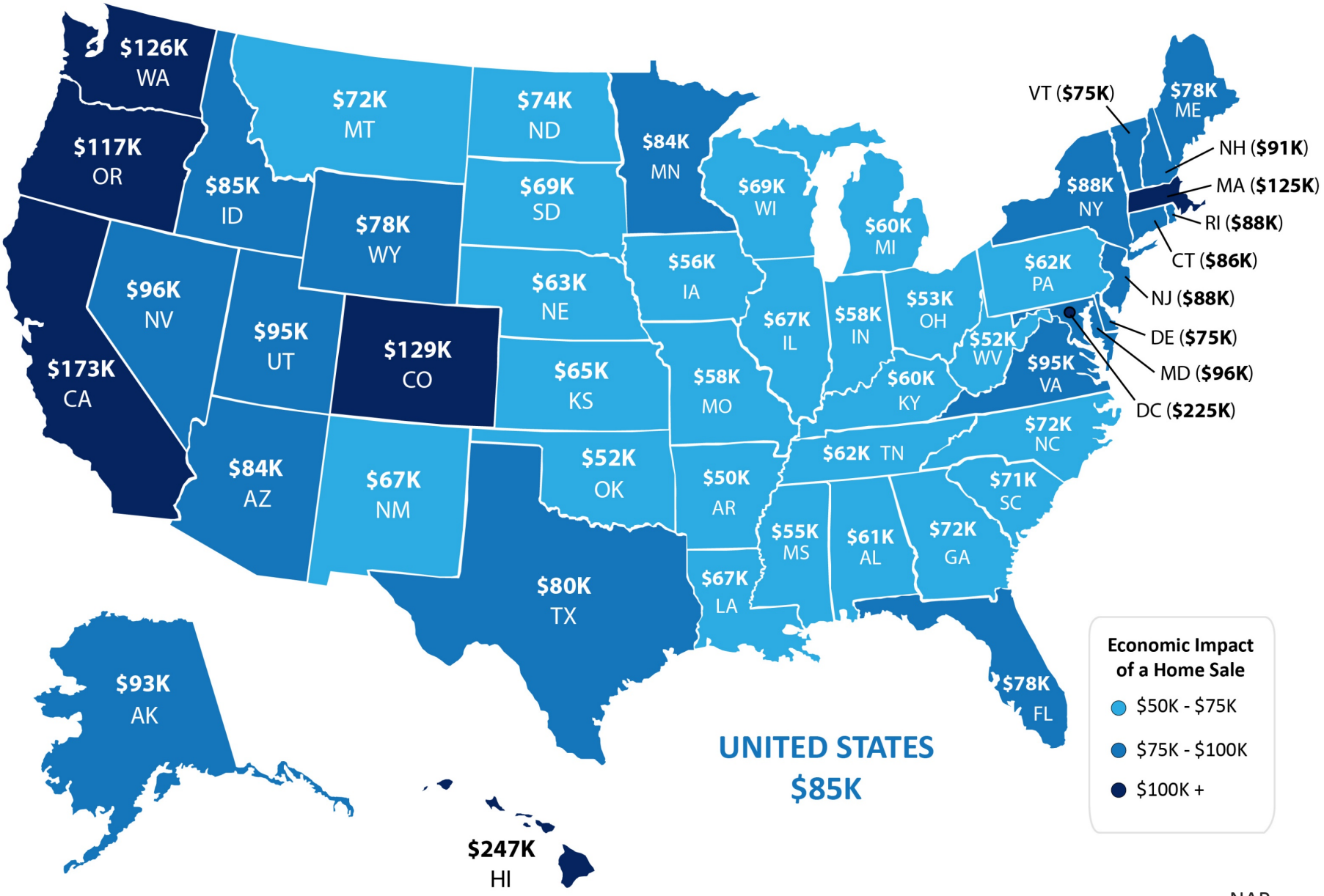
New home construction



NAR calculated the total economic impact of real estate-related industries on the state economy, as well as the expenditures that result from a single home sale, including aspects like home construction costs, real estate brokerage, mortgage lending and title insurance.

Average Economic Impact of One Home Sale by State



KEEPING CURRENT MATTERS

KeepingCurrentMatters.com/Coronavirus

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